



Meeting #06-17

Thursday June 8th, 2017

Thunder Bay Live – Victoria Ave

8:00 am – 10:00 am

## Minutes

***Attendance: Shelby Ch'ng, Raechel Reed, Ashley Sauer, Mike Larizza, Larry Hebert***

***Absent: Aldo Ruberto, Craig Napper, Robert Tindall***

***Regrets Sent: Kathy Skirving***

***Recording Minutes: Kristina Belanger***

***Guests: Darrin Nicholas – Shop Local, Lee-Ann Chevrette, Thomas Walser & Julia Bozicovich-Rowe- Thunder Bay Crime Prevention Council***

1. Meeting called to order at 8:04am
2. Approval of Agenda – Moved: Raechel Reed, Second: Ashley Sauer - passed
3. Guest – Darrin Nicholas: shopthunderbay.com to provide information on his services
4. Guest – Lee-Ann Chevrette: Coordinator, Thunder Bay Crime Prevention Council to introduce student ambassadors, Thomas Walser and Julia Bozicovich-Rowe
  - Hired to be a consistent positive presence in our community and work with agencies as a support. Discussed the potential of partnering to pilot an “Urban Park” initiative this summer. Board to discuss in closed discussion.
5. Approval of Minutes Thursday, May 11th, 2017 - Moved: Ashley Sauer, Second: Mike Larizza- passed
6. Approval of Finances - Moved: Raechel Reed, Second: Ashley Sauer - passed
7. Standing Items – Strategic Planning Updates
  - Security & Safety (Mike & Robert):
    - Newfie’s pub interfering with the purpose of the Multicultural Youth Centre. Suggestions: Live streaming activity OR Coordinator to call liquor board on regular basis.
      - **Action: Mike to contact Charles Campbell on how to proceed with having cameras set up, and report back to the board**
  - Branding (Shelby)
    - Shelby to contact Multimedia regarding name and logo when she returns from vacation in July

- Advocacy
    - Larry appointed as lead
  - Communication & Marketing (Raechel)
    - No updates
  - Engagement
    - Craig appointed as lead
  - Beautification (Mike & Robert)
    - Summer clean up *during the day* – encourage members to participate via providing materials, coffee, food stands and create sense of community
      - **Action: Mike and Kristina to set up a date and coordinate**
    - Look into investing in planters similar to those in Algoma
    - Murals for empty walls
  - Governance (Shelby/Executive)
    - No updates
8. Move to weekly/biweekly meetings – It was decided that meetings will remain at monthly (alternating between 8:00am and 5:00pm), but that committees will meet on a more regular basis
  9. Review Maintenance Contract Resumes
    - **Action: Mike & Kristina to determine best hire**
  10. Determine area of focus for Spring/Summer 2017
    - AGM and façade improvement.
  11. Economic Development Program at University of Waterloo – Discussion of potential for collaborating with students on a professional program geared towards gathering ideas on tackling an economic development problem/opportunity we are facing. Program is scheduled for June 21<sup>st</sup>, 2017.
    - **Action: Shelby to contact Meg and have them determine the demographics of the business owners, how many people we have down here, how we can add value to members who might be looking to retire**
  12. West Thunder Community Centre Canada Day Celebration - West Thunder Community Centre has requested the Fort William BIA contribute a draw basket for their event.
    - Board determined that because they are not within BIA, we will not be sponsoring.
      - **Action: Kristina to let them know we will be declining the request, and develop a form for future applicants**
  13. Request for Sponsorship from RFL Holdings:
 

RFL Holdings and Mushkiki are partnering up to have a Food Drive for the RFDA. They will be bringing in food trucks, outside seating and asking any vendors if they want to come down and put up a table. There will be guest speakers, food, and a live band on stage. The event will take place on July 28th from 12-4pm, and half of Centennial Square will be blocked off. RFL Holdings is requesting a donation of \$500 from the Fort William BIA.

Moved: Ashley Sauer, Second: Raechel Reed- passed
  14. Next Meeting – July 13<sup>th</sup> at 5:00pm
  15. Adjournment at 9:19am - Moved: Larry Hebert, Second: Mike Larizza - passed