
COMMITTEE: FWBD BIA

MEETING NO.: 05-2022

TIME: 5:00 P.M

DATE: Tuesday,

PLACE: McNaughton Room, City Hall, 3rd Fl.

May 10, 2022

CHAIR: SCOTIA KAUPPI

MEMBERS

Kelli Carr
Scotia Kauppi via Facebook Live
Taylor Green
Brian Schroeder
Councillor Aldo Ruberto

REGRETS

Councillor Brian Hamilton

ADMINISTRATION

Raechel Reed – Communications & Administrative
Coordinator

OFFICIALS

Krista Power, City Clerk
Tina Larocque, Coordinator – Boards and
Committees

GUEST

Katrina ONiell

1.0 DISCLOSURE OF INTEREST

No disclosures at this time

2.0 AGENDA APPROVAL

MOVED BY: Brian Schroeder

SECONDED BY: Taylor Green

WITH RESPECT to the May 10, 2022 Fort William Business District Board meeting we recommend that the agenda as printed, including any additional information and new business be confirmed.

CARRIED

3.0 BY-LAW OVERVIEW AND RECOMMENDATIONS

City Clerk Power and Tina Larocque, Coordinator- Boards, Committees and Special Projects & BIA Liaison provided the FWBIA board with clarification to the board member's questions and gave the board valuable recommendations to the board and its overall operations. Handouts were provided

4.0 CONFIRMATION OF PREVIOUS MINUTES

MOVED BY: Brian Schroeder

SECONDED BY: Taylor Green

THAT the Motion to Approve Chair Kauppi to attend the OBIAA Conference in Niagra Falls in the previous minutes be amended to say, THAT the board approve the cost of Flights, accommodations, transportation and all fees for Chair Kauppi to attend the OBIAA Conference in Niagra Falls April 24-27

CARRIED

MOVED BY: Taylor Green

SECONDED BY: Brian Schroeder

THAT the Motion to Review Board Vacancies in the previous minutes be amended and THAT a Motion to Go In Camera and a Motion to come out of In Camera be approved.

CARRIED

5.0 CHAIR'S UPDATE – Scotia Kauppi

OBIAA Conference – was in training sessions

Spring Up to clean up and homelessness toolkits - Reach out to Pace and other businesses in the area to engage them with spring up to clean up

Send Memo to Pace inviting them to the spring cleanup for Friday

Fort William Revitalization Committee Update

Flag Raising City Hall Pride Month June 10th 11am Chair Kauppi will represent the FWBIA and invite all members to attend and come down and show more support Games night At Game Shelf – discussion on the events happening during Pride.

Provide BIA BUCKS sponsorships for Thunder Pride

Advertising dollars- is there a sponsorship plan already in place and can we have it for next meeting for review?

6.0 FINANCIALS APPROVAL

- 6.1 MOVED BY: Aldo Ruberto
SECONDED BY: Kelli Carr
THAT the Financials for the Victoria Ave BIA Feb 1-31 - April 1- 30 be confirmed

CARRIED

7.0 STANDING COMMITTEE UPDATES

- 7.1 Beautification Update–Scotia Kauppi
Spring Up to Clean-Up and Homeless Tool Kits
- 7.2 Events Update – Kelli Carr
Events Committee Budget review differed
George Jeffrey Children Foundation in support of Stella Wax Bar Red Carpet
Oktoberfest- Beer tasting and beer gardens with live bands
- 7.3 Safety and Security Update) Aldo Ruberto
Security Camera update and Security Patrol discussion
Panic Buttons on mobile, you push the police come immediately
Safe walks and more tools that will help in bringing value to the businesses
\$32/ hr for patrol, bring it to the membership and get their suggestions through polling or survey monkey

MOVED BY: KELLI CARR

SECONDED BY: TAYLOR GREEN

THAT the Fort William BIA board approve a Security Camera program to provide BIA members with a onetime grant of up to \$250 per camera up to a maximum of 4 Cameras(\$1000) and THAT Police have to have access to camera footage if there is a crime.

CARRIED

7.4 Marketing and Promotions-

Marketing and Promotions Budget review- differed

New Banners and Design discussion – Taylor Green and Chair Kauppi cutting out the middle man and alternating seasonal themed banners or incorporate bright color schemes for each street

Street Art with McKellar Kids – for the end of the school year ...side walk chalk get them active and develop relationships with the kids of the neighborhood

8.0 BUSINESS ARISING FROM LAST MEETING

8.1 Board Vacancy Application Review

MOVED BY: Taylor Green

SECONDED BY: Brian Schroeder

Motion to go In Camera

CARRIED

MOVED BY: Taylor Green

SECONDED BY: Councillor Ruberto

Motion to go Out of In Camera

CARRIED

Al Hyland Properties have been Approved

9.0 NEW BUSINESS

9.1 MOVED BY: Brian Schroeder

SECONDED BY: Councillor Ruberto

Action: Katrina ONiell work on an RFP with the coordinator and have a draft ready for approval on Friday

CARRIED

10.0 NEXT MEETING

May 24th 5 pm

11.0 ADJOURNMENT at 7:34

