
COMMITTEE: FWBD BIA

MEETING NO.: 0524-2022

TIME: 5:00 P.M

DATE: Tuesday,

PLACE: FWBIA OFFICE

May 24, 2022

CHAIR: SCOTIA KAUPPI

MEMBERS

Kelli Carr
Scotia Kauppi
Taylor Green
Brian Schroeder
Katrina ONeill correction
Allan Hyland
Councillor Aldo Ruberto- Zoom
Councillor Brian Hamilton

ADMINISTRATION

Raechel Reed- Communications & Administrative
Coordinator

AGENDA

Meeting called to order at 5:06pm

1.0 DISCLOSURE OF INTEREST

There were no disclosures announced at this time.

2.0 AGENDA APPROVAL

MOVED BY: Brian Schroeder

SECONDED BY: Taylor Green

WITH RESPECT to the May 24, 2022 Fort William BIA meeting, we recommend that the agenda as printed, including any additional information and new business, be confirmed.

CARRIED

3.0 CONFIRMATION OF PREVIOUS MINUTES

MOVED BY: Brian Schroeder

SECONDED BY: Kelli Carr

THAT the Minutes of Meeting No. 05-2022 of Fort William Business District held on May 10, 2022 be confirmed.

CARRIED

4.0 STANDING COMMITTEE UPDATES

4.1 Beautification Update - Chair Kauppi

Spring Up to Clean Update Work program?

Engage the community groups like PACE and engage them on a monthly basis

Boreal Museum - enquire about to get wildflowers in the gardens

Creekside Nursery

Sprinkle seeds and packets from Boreal and have a seed program and get the Community involved

MOVED BY: Brian Schroeder

SECONDED BY: Kelli Carr

Action: Kelli Carr to get 3 quotes for the flower baskets and have for review at next meeting

CARRIED

MOVED BY: Brian Schroeder

SECONDED BY: Kelli Carr

THAT the board of directors approve the maintenance quote and amend the date to June 10 and put it out for tender on Indeed.

CARRIED

FW Revitalization Walkthrough update- Councillor Brian Hamilton

Joel DePeuter to connect with the FWBIA.

Vacant lots and there are zero vacancies for parking in the area

North Street has an artificial lot and vacant and a potential for a development opportunity

Identifying the boundaries and the biggest growing business sector are indigenous office spaces and business growth is booming.

4.2 Events Update – Kelli Carr

Oktoberfest Update October 15th- handout and Kinderfest – Youth move

Take out the liability and pitch to the bars to get involved

Action: Vice Chair Carr to send out letter of interest for the beginning of July with budget intentions

4.3 Safety and Security Update - Councillor Aldo Ruberto differed

4.4 Marketing and Promotions Update - Taylor Green and Chair Kauppi

New Banners – Ideas and the budget

Taylor- Rack cards perforated and tourism vouchers

Develop “our business” advertising grant

Northern Wilds is cross border Magazine that you can advertise to bring to downtown Fort William

BIA BUCKS and Gift Certificates

BIA BUCKS voucher- test it out to see where people are coming from and the potential of targeting tourism marketing strategies to see if it’s a great return on the investment.

Promotions and incentivizing the people who are participating

MOVED BY: Brian Schroeder

SECONDED BY: Brian Hamilton

THAT the board of directors approve BIA BUCKS and FWBIA gift certificates to promote the businesses in the area

CARRIED

Mural Project and review of all Minutes excerpts pertaining to

The board reviewed past minutes and request the following from Lori Paras and Taylor Green in order to vote on the Mural project:

MOVED BY: Brian Schroeder

SECONDED BY: Brian Hamilton

THAT the board approve to move \$3000 from the marketing and promotions budget from 2021 to the 2022 budget

CARRIED

MOVED BY: Brian Hamilton

SECONDED BY: Brian Schroeder

THAT the board approve an additional \$3000 to move into the 2022 marketing and promotions budget for a total of \$6000

CARRIED

5.0 BUSINESS ARISING

Public Sub Art Committee

Brian Hamilton, Scotia Kauppi and Raechel Reed will make up the Public Sub Art Committee

Action: the sub art committee will meet before June 14th and update the board at next meeting.

6.0 NEW BUSINESS

6.1 MOVED BY: Brian Hamilton

SECONDED BY: Brian Schroeder

Monty's Joint Pilot Patio Acceptance Letter

CARRIED

6.2 Bank of Nova Scotia Office Walkthrough

Action: Get the Lease from Al Hyland and see if we can move if we already have a year contract with them

7.0 NEXT MEETING

MOVED BY: Brian Schroeder

SECONDED BY: Brian Hamilton

CARRIED

8.0 ADJOURNMENT

The meeting was adjourned at 7:03 pm