



Meeting #09-19

Thursday September 14, 2017

510 Victoria Ave E

5:00pm – 7:00pm

Minutes

Attendance: *Shelby Ch'ng, Raechel Reed, Aldo Ruberto, Mike Larizza, Larry Hebert, Craig Napper, Robert Tindall*

Regrets: *Kathy Skirving*

Absent: *Ashley Sauer*

Recording Minutes: *Kristina Belanger*

1. Call Meeting to Order at 5:01pm
 2. Approval of Agenda – Moved: Craig Napper, Second: Aldo Ruberto - Approved
 3. Approval of Minutes Thursday, August 10 -Moved: Mike Larizza, Second: Raechel Reed - Passed
 4. Approval of Finances - Moved: Mike Larizza, Second: Larry Hebert – Passed
 5. Approval of Insurance Renewal
- Approved – Shelby to sign and send back to Gillons**
6. Standing Items – Strategic Planning Updates:
 - Security & Safety (Mike & Robert)
 - No updates
 - Branding (Shelby)
 - Shout! Media will be providing us with multiple options for a new brand and together with Aldo, Shelby will bring forward options for vote
 - Advocacy (Larry)
 - Larry spoke with Senior Enforcement Officer for Northern Ontario for the Alcohol and Gaming Commission – received confirmation to continue documenting fights, public intoxication, etc.
 - Communication & Marketing (Raechel)
 - #southsiderisecontest update
 - Thunder Bay Live has new equipment that they can use to assist the BIA with promoting the area and businesses via social media
 - Engagement (Craig)
 - Christmas Festivities
 - December 7th for tree decorating and Christmas carols
 - Draw for BIA business gift certificates
 - Food to be purchased from BIA members and provided to attendees (for free)

- Stockings for children
 - Discussion for the potential of another general meeting for the purpose of engaging members and discussing a few key issues:
 - Bylaw approval
 - CPTED Training
 - Open Streets/Strong Block participation – Shelby, Aldo, and Raechel will attend to count participation and have names entered into a draw to win gift cards for BIA businesses
 - Beautification (Mike & Robert)
 - Jan Wieckowski resigned on August 31, 2017
 - Contract sent to MD Lawncare Sept 7, 2017
 - Governance (Shelby/Executive)
 - Discussion on respect and initiative – what can we do to change attitude of members?
 - **Kristina, Shelby and Raechel to draft HR policy**
 - **Kristina to begin sending minutes to the City**
7. Façade Improvement Program Applications:
- THRIVE Strength & Wellness – \$1,073.50 for vinyl window covering
Conflict of Interest Declared – Mike Larizza did not vote as he is the building owner
Approved
 - Blue Door Bistro – \$2,474.82 + tax for window capping, pressure washing, paint for various aspects of façade and cracks in concrete
Conflict of Interest Declared – Craig Napper did not vote as he is the building owner
Approved
 - The HUB - \$2,984.58 for new windows
Approved
 - Victoria’s cupboard - \$1,500+tax for pressure washing façade
Approved
 - Silhouette Boutique – have requested a quote from Norwest Pest Control
Pre-approved up to \$1,000
 - Multicultural Youth Centre – working on obtaining quotes for renovating façade
8. Sponsorship Requests:
- Freaks & Geeks – \$750 for start up costs for chess club
Denied – however board voted that they would sponsor tournaments and advertise
 - The Hub Mural Project
Denied due to façade application
9. Shelby & Kristina will be setting aside time to sort through our storage building to clear out garbage, sort through tools, decorations and equipment, and determine if any items can be sold. Met with Brian Phillips to discuss the potential of obtaining a contract to have somebody build shelving for our storage area
Approval for up to \$1,000

10. Next Meeting October 12, 2017, 8:00am at Thunder Bay Live

11. Adjournment at 6:42 - Moved - Mike Larizza, Second: Raechel Reed - Passed