 Meeting #02-17

Thursday February 17, 2021

516 E. Victoria Ave. E 2nd Fl. Suite #6

5:30pm – 7:00 pm

  **MINUTES**

**Attendees: Brian Hamilton Aldo Ruberto Jim Hupka**

**Missing Brian Schroeder Bill Scollie**

1. Call meeting to order- 5:34 pm Moved Jim Hupka and second Aldo Ruberto Approved
2. Approval of Agenda- Moved Brian Hamilton second Aldo Ruberto Approved
3. Approval of Budget- Moved Jim Hupka second Brian Hamilton Approved
4. AGM Discussion of tasks
* Set AGM Date march 17th **Action :**Raechel send out zoom invites as it gets closer
* Microsoft Teams? Zoom? – administered by the coordinator high functionality zoom
* Ordering Catering? Ask Lynn gray to help set up the logistics
* Producing and hanging Posters **Action:** Raechel
* Delivering AGM invites to each business **Action:** Raechel
* AGM Agenda Raechel and Jim to talk and get the power point
* Put out survey to the membership. What do you want to see in your down town?
* Brian says to encourage or wants to present some ideas
* Jim says to ask if Lori Paras head of events committee has anything to promote in the down town
1. Hiring Summer students
* City of Thunder Bay: Raechel to reach out to youth inclusion at the city
* CEDC Jim has a meeting with CEDC
* YES Employment: Raechel to reach out

**Action: Raechel to contact the reps for The City, CEDC, and YES Employment to enquire about their Summer Student programs**

1. Beautification update – Jim Hupka
* Flowers- Nancy at Landale is taking care of the flowers and will help again this year
* Maintenance help with Evergreen a united neighborhood- Jim suggests using Evergreen again for the planting of the flowers with the neighborhood kid’s contact.
* **Motion to hire Evergreen a United Neighborhood to plant the flowers downtown 2021 Moved by Jim Hupka second Brian Hamilton Approved**
* Talk to Moffat Makuto if there are any volunteers at RMYC willing to help during summer
* Johnny and Trevor worked well last year. Trevor got a job at The Bargain Shop so PACE workers told Aldo they can help out with sweeping and some general maintenance if Trevor isn’t available.

7. Safety and Security update

Aldo: The Mayor called and stated that Sylvie Haute is pleased with the city contribution of setting up cameras. How do we go about it so we don’t duplicate the same camera system as the city is already doing?

Brian Hamilton: There could be some opposition with the membership and we can get a better idea at the AGM where everyone is at.

 8. Marketing, Promotions and Events Update

* Rebrand and New Website? Raechel sent all packages and quotes from 5 local website companies to emails back in September. Revisit and vote next meeting?
* **Action: Raechel Call shout media and nine sixty group and ask them to present at our next board meeting**
* Walleye – come up with a promotion that highlights up to 5 businesses quarterly? Thoughts?

**Action: Raechel get in touch with Katelin at the Walleye and work on it with her so we can be in the next months issue.**

9. Signage for the Fort William BIA. We need a sign! Something that identifies us at the BIA.

* Iron workers? Luc Despres is currently working on a project with Aldo **Action: Aldo to ask Luc on pricing**
* Wood workers?
* A call out to artists/aboriginal artists to help design the sign. Can make it a city wide Event
* After we come up with the program concept with the media company even for the sign
* Brian Hamilton put in that there may be money available for it from the city. Get participation from the members.

10. Next meeting Thurs, Mar. 11, 5pm- Moved Brian Hamilton second Aldo Ruberto Approved

11. Adjournment 6:20 pm Moved Jim Hupka second Aldo Ruberto Approved