 Meeting #7-21

Thursday, July 13 2021

516 Victoria Ave E 2nd Floor #6

5:00pm – 6-30pm

**Minutes**

**Attendees: Brian Schroeder Jim Hupka Aldo Ruberto Bill Scollie Trevor Corbett Kelli Carr Scotia Kauppi Guest: Nine Sixty Group Regrets: Brian Hamilton Recording: Raechel Reed**

1. Call Meeting to Order Moved Jim Hupka Second Aldo Ruberto Approved
2. Approval of Agenda Moved Brian Schroeder Second Jim Hupka Approved
3. Approval of Minutes Moved Brian Schroder Second Bill Scollie Approved
4. Approval of Finances Moved Aldo Ruberto Second Jim Hupka Approved
5. Board Member Round Table Introductions – Scotia Kauppi Trevor Corbett Kelli Carr
6. NineSixty Group Zoom presentation on the Rebrand process
7. Standing Items:

Beautification Update - Jim Hupka

* Flowers – (the Waterfront have 35 Planters in their area) Purchase more while we have the budget?
* Trees and trimming update any new developments
* Lights in Paterson Park – 5 star electric has turned them off until fall
* Garbage Cans: See Attached and discuss the options and pricing

 Safety and Security Update Aldo update

* 3 security options for Camera purchase and 2 install pricing
* Camera Kings, Tbaytel, Apex, JonMar, Bay Lock and Key
* See attached – Lee Ann Chevrette Crime Prevention Council

 Promotions/Marketing/Events Update -

* A media campaign for all businesses rotating monthly to promote the south core
* Billboards would work well for the south core. **Action: Raechel to get quotes for media packages**
* Add new members to the Committees for more creative and diverse ideas What kind of summer event can we bring to Fort William that will engage and bring our Business community together while providing a safe and fun space to bring your Family

 (Discussion)

* AGM Date set for Tuesday September 7 2021 – Zoom meeting with the Membership

Pre- AGM and set date and Agenda to let people know what’s been happening, what our primary focus will be for the rest of the year and how do we get more members join

1. New Business FYI
* April Johnson ( ACME) See Attached
* Aiden Kivisto ( Pan handling Diversion Project) See Attached
* Canada Community Revitalization Fund for BIA’s – See Attached
1. Next Meeting August 31st
2. Motion to Adjourn at 6:25pm Moved Brian Schroeder Second Jim Hupka Approved