 Meeting #9-21

Tuesday, September 7, 2021

516 Victoria Ave E 2nd Floor #6

5:00pm – 6-30pm

**Minutes**

**ATTENDEES: BRIAN HAMILTON BRIAN SCHROEDER JIM HUPKA ALDO RUBERTO KELLI CARR SCOTIA KAUPPI AXEL REHFUHS**

**GUESTS: LORI PARAS TAYLOR GREEN RECORDING: RAECHEL REED**

1. Meeting called to Order at 5:10pm – Moved Jim Hupka Second Brian Schroeder Approved
2. Approval of Agenda- Moved Aldo Ruberto Second Brian Schroeder Approved
3. Approval of Minutes- Moved Jim Hupka Second Brian Hamilton Approved
4. Approval of Finances – Moved Jim Hupka Second Brian Schroeder Approved
5. Guest: Lori Paras and Taylor Green present a Marketing strategy to the board
6. Standing Items:

 Beautification Update - Jim Hupka

* Flowers- time to start fall clean up and trim the potato vines as they should be taken down late September
* Trees and planters – ask Guy Walter how we can move the planters on Victoriaville side and space them out all the way to Donald St – the way they are spaced now need to be spread out
* Ease them into Victoriaville discussion

**Action: Raechel to ask Victoriaville if we can store the trees inside the mall over winter**

* Brian Schroeder enquires who do we talk to take the weeds out of the rectangle in- ground planter on the corner of McKellar and Victoria Ave. the bushes have over grown impeding your eyesight to oncoming traffic its dangerous

 **Action: Raechel to contact City then contact contractor to take out bushes**

 Safety and Security Update- Aldo Ruberto and Axel Rehfuhs

* Aldo Ruberto explains how we are budgeted for the cameras and how the privatization laws work for businesses
* Contact the City lawyer to enquire if there are restrictions or blurred lines were crossing. We need to be inline with the City so lets wait until we hear back from them before we move ahead

**Action: Aldo Ruberto to call City’s Lawyer and get clarification on facts**

* Physical Security is a great deterrent. Just by having an officer walking downtown made a visible and significant difference to the down town back in 2016
* Get the cops who park at the courthouse to come walk around down town and show their presence and help support the businesses in the area
* 8am- 8 pm as a pilot project would be a good start and a parking space during those hours if needed
* Spread out the hours for the best bang for your buck
1. AGM Date – Zoom and in person meeting with the Membership

Pre- AGM and set date and Agenda to let people know what’s been happening.

1. New Business

 Blanket Drive**- Motion to approve the Blanket Drive with a monetary donation – denied**

* The Fort William Revitalization Committee – Scotia Kauppi has put her name forward. Having a rep from the BIA board would keep the board and membership up to date on the Committees movements and how we can connect our vision with theirs.
* Its important that if Scotia Kauppi needs a letter of support from the BIA then Raechel can draft one up for approval
* Integrating the 2 visions of Ninesixty Group and the marketing presentation by Taylor Green Raechel Reed and Lori Paras could be something to include alongside the Revitalization Committees Visions
1. Next Meeting Sept. 28th 5 pm
2. **Motion to Adjourn at 6:42 pm- Moved Jim Hupka Second Brian Schroeder Approved**