MINUTES

Board of Management Meeting **Jan 16, 2025**

Meeting No: 01-2025

Present		**Regrets**	**Absent**

Recording: Administrative Coordinator- Raechel Reed

Note: Quorum was not met for this meeting. The following discussion items are recorded for informational purposes only.

No motions or approvals.

Item	Action	Responsibility
1.0 Call to Order Meeting was called to order at 5:30 PM		
2.0 Approval of Previous Minutes **Motion-01 -2025** Motion to approve the previous meeting minutes **#12-2024** Moved by: Seconded by:		
3.0 Approval of Agenda #01-2025 **Motion-02 -2025** Motion to approve Agenda **Move by: Seconded by:**		
4.0 COMMITTEE REPORTS		
4.1 FINANCIAL REPORT		

Item	Action	Responsibility
Motion-03-2025 Motion to Approve 12-2024 Financials **Moved by:** **Seconded by:**		
4.2 BEAUTIFICATION – Discussion Community Revitalization and City Task Force a) A strategic plan for Thunder Bay's growth initiative, focusing on clean growth, to be completed by June 2025. b) A city block requires leveling due to rat infestation, with concerns about future building infractions and concerns to the buildings around it. Kitty Korner to Victoriaville Mall on Victoria Ave c) Discussion on incorporating vacant spaces (e.g., Victoria Avenue) and addressing business closures. Royal Edward Arms Property Management a) Amanda Greenwood, new property manager for Royal Edward Arms and other buildings (e.g., Mark Kines), has cleaned up properties and aims to implement a street Cleaning Program as the city are currently irregular.		
4.3 SAFETY AND SECURITY - Discussion a) Concerns raised about drug trafficking and usage at a specific location, with a request for a police raid due to increased activity. b) Police patrols were noted but deemed ineffective, as officers were reassigned after initial efforts. c) A two-hour daily patrol schedule was attempted but disrupted by administrative needs; success of initial patrols suggests implementing once or twice weekly.		
4.4 MARKETING AND EVENTS- Discussion <u>Scotties Event Preparations</u> a) Urgent action needed within three weeks to clean up and install banners for the Scotties event to avoid missing tourism opportunities. b) We have 72 xxl banners deemed too large for existing arms; proposed placement in windows or alternative locations (e.g., Fort William Gardens)- Discussion on using extendable curtain rods, 3M hooks, or ceiling hooks for banner installations.		

Item	Action	Responsibility
<u>Walking Tour and Vinyl's</u> a) Concerns about venue suitability for the walking tour due to potential structural issues some buildings have been experiencing this past year b) Email Karen Martin from Tourism at the CEDC and enquire back about the walking tour development c) Vinyl coverings can be put up in the warm weather as it wouldn't adhere to the window properly. <u>Bike and Shine Event – September</u> a) CEDC Tourism Event Application requires 3-month in advance application timeline. b) Proposal to recruit more members before proceeding with event planning. Goat Yoga and App Development a) Noted popularity of goat yoga events in Thunder Bay and surrounding areas. Folklore Festival Media Issue a) We should look at adopting the idea of Folklore Festival and have it on the streets in downtown Fort William and incorporate it into the Bike and Shine event.		
4.5 REVITALIZATION COMMITTEE UPDATE/ NA		
4.6 PARKING ISSUE a) New calendar parking regulations implemented without notice, leading to $70 tickets and business impacts. b) Concerns of patrons and resident safety due to limited overnight parking and drunk driving risks. Need to email the city to address the signage and regulation issues.		
5.0 Next Meeting **Motion- 4-2025** Tues. Feb.11 2025 Moved by: Seconded by:		
6.0 Adjournment:		